Developing a Vision and Mission for an Effective and Vibrant Men’s Ministry

Phase One Questions:

1. What is the vision for this church?
2. Do you really know your culture?
3. Do you have a vibrant men’s ministry program?
4. Why do we need a men’s ministry?
5. What is your model for men’s ministry?
6. Is your men’s ministry program reaching outside the church?
7. How are they reaching others?
8. What is your vision for this men’s ministry?

Vision Setting Program:

The following definitions and examples will assist you in formulating a philosophy for your men’s ministry program.

**Vision Statement:** Who and What - Objective or Target - A vision is the ability to see or envision something in the imagination or a dream. It should be far reaching and obtainable in the distant future. The statement should guide anyone seeing it to the major emphasis of the ministry. It should be inspiring and engaging. Many churches have the statement relate to the Mission Statement of the church. What is the big picture idea or hope for your ministry?

Sample Statements:

- To provide strategic men’s ministry opportunities that will grow men in our church and share Christ’s love in tangible ways in our community.
- To provide opportunities – specifically for men – to fulfill God’s five purposes in their lives of worship, fellowship, discipleship, ministry, and mission.
- (Your ministry) inspires, equips and encourages men and their families for discipleship and church outreach that leads to greater opportunities to serve and lead others.
- To provide a multi-faceted men’s ministry programs that will help change a community while inspiring the men of our church.
- To help turbo-charge the faith of men in our church to reach the world for Christ.
- To build Christ-like character within individuals impacted by the work of our church.
- To inspire the men of (your church) with a vision to impact their community for Christ.
- To encourage discipleship and help build strong families.
Tag Line: Short Statement of Vision - Slogan

Sample Statements:

- Making Men’s Ministry Happen
- Equipping Men- Serving God
- Loving God - Engaging Men
- Equipping and Encouraging Men for Outreach and Discipleship

Mission: How we get there – A task that a person or group is set to perform. How will you accomplish your vision?

Utilize the Mission Statement to empower the men towards some details of the vision.

Sample Statements:

- To help train and empower men in the areas of discipleship, evangelism, and community service. Using biblically-based information provide a multi-faceted approach to discipleship, evangelism, and biblical family values.
- To equip men in becoming Christ-like in character while having a sensitivity towards their community.

Goals and Objectives: How, What, Where, When - Time date stamped with bench marks - These should be specific statements of what is to be done, where it should happen, and the timeline associated with the event. This can be the area where specific programs are mentioned.

Sample Statements:

- We will have monthly men’s council meeting to pray, plan and executive effective men’s strategies and ministry.
- We will have four quarterly outreach events a year.
- On a monthly basis we will utilize our ministry to assist the widows and single-mothers of our church.
- We will have a monthly men’s breakfast emphasizing discipleship training and mentoring.
- To provide strategic men’s ministry opportunities that will grow men in our church and share Christ’s love in tangible ways in our community.

Program Areas: A sampling of specific projects and programs that can be included in a men’s ministry program.
Sample Areas:

- Sportsmen’s Gatherings – Outreach to the community
- Leadership Training on Discipleship and Life-style evangelism
- Accountability Groups
- Summer Church of the Water
- Pro-Sports Outreach Events
- Monthly Men’s Breakfast
- Annual Sportsmen’s Breakfast
- Quarterly Men’s Night Out
- Men’s Bible Study and Prayer Meetings
- New Life Safety Patrol for Centennial Trail
- Happy Day’s Revival
- Get Hooked Outdoor Adventure Fair
- Follow up Discipleship Program
- Sportsmen’s Archery Clinic
- Special Kid’s Day Events for the Disabled
- Men’s Weekend Retreat
- Men’s Golf Tournament
- Sports Swap