

## Establishing and Measuring Goals and Objectives for Men's Ministry

As you embark on the journey of developing your men's ministry, you will want to take a "snapshot" of where you started so you can measure your progress. The questions below are ones you will want to revisit on a regular basis:

What is the diversity of the men represented (along various dimensions)?

- Age
- Spiritual maturity
- Ethnicity
- Economic
- Other

What is the spiritual depth of the men involved – are they growing spiritually?

What percentage of guys from your congregation are involved in Ministry to Men?

At what levels are your men involved in Ministry to Men (of those involved, what % are involved in each area)?

- \_\_\_ Weekly men's bible study group
- \_\_\_ Men's breakfasts (monthly/bi-monthly)
- \_\_\_ Annual Retreat
- \_\_\_ Community Outreach Events
- \_\_\_ Seasonal Events

What percentage of your men are reaching out to others?

What is the vibrancy of the church treasury (you should begin to see an increase in tithe as your men engage)?

What is the degree of "engagement" in your men's home lives? What is the report from their families?